

MARCH 14 - 16, 2010 RICHMOND, VA

Be in the Driver's Seat

Annual Conference Sponsor Opportunities

Show your support for one of the largest museum communities in the nation! VAM's annual conference, with over 400 participants, presents an excellent opportunity to access your target audience. Whether or not you plan on exhibiting at the conference, show your support and raise your visibility with Virginia and DC museums with a conference sponsorship.

Sponsorship Benefits

-  Be recognized in all our conference print, web, and e-mail materials!
-  Be seen on the Sponsor Recognition Board in the registration area.
-  Potential customers will see your logo in the Sponsor Highlight on our homepage at www.vamuseums.org!
-  Prominent sponsor signage at breaks, receptions & events.
-  Receive special recognition at our conference Business Luncheon, in our quarterly newsmagazine, and in our Annual Report!
-  Your clients will know you support the Virginia museum community!
-  Receive complimentary inclusion of promotional materials in attendee registration packets.

Platinum-Level Sponsor (\$2,000 & above)

Evening Event Offsite \$2-3000
Design of Print Materials (*in-kind*)
Printing of program (*in-kind*)
Annual Business Meeting \$2,000
(*sponsor will welcome attendees & have 5 minutes to introduce the company*)

Gold-Level Sponsor (\$1,000 - \$1,999)

Scholarship Fundraiser: \$1,000
Welcome Reception: \$1,000
Theme Reception: \$1,000
Bus Transportation: \$1,000
Keynote Speaker: \$1,000
(*sponsor will introduce speaker*)
Career Center (*entire conference*): \$1,000
Omni Hotel KeyCards: \$1,000 (*b/w*); \$1,500 (*color*)
Hospitality Suite (*in-kind*)

Silver-Level Sponsor (\$500 to \$999)

Future of Museums AAM Lunch Session: \$750
(*sponsor will introduce speaker*)
Affinity Group Pit Stop: \$500
Sponsor a Scholarship: \$500
Single-Day Bus Transportation: \$500
Co-Sponsor of Theme Reception: \$500

Bronze-Level Sponsor (\$100 to \$499)

Top Ten Session: \$300
Certificate Student Breakfast: \$350
(*we have 130 students currently enrolled*)
Sunday Afternoon Coffee Break: \$350
Monday Morning Coffee Break: \$350
Monday Afternoon Coffee Break: \$350
Tuesday Morning Coffee Break: \$350
Workshops: \$250/each
Conference Patron (*for exhibitors*) \$200
Exhibitor Race-Car Entry: \$100

For more information on individual sponsorships, including specific sponsor recognition for each, contact Margo Carlock, Executive Director, at mcarlock@vamuseums.org or 804.788.5821.